
Physical Therapy Office Script

While patients are in your physical therapy office, engage them in conversation about Patient Access to Physical Therapy in Louisiana. Here’s how:

1. When patients arrive at your office, “As one of our physical therapy patients, we are asking that you take charge of your care and help us with this special campaign. We would like the opportunity to speak with you more about this while you are here today before you leave.”
   a. Provide each patient with copies of:
      i. Patient Information Sheet
      ii. Unrestricted Patient Access PT Flyer
      iii. Legislator Infographic

2. When patients are checking out after a visit, ask them “Are you interested in having patient access to physical therapy in Louisiana?”
   a. What does that mean? – “That means that as a physical therapy patient, you would be able to access physical therapy services more easily and without the requirement of seeing a doctor first which means that you would save money and time.”
   b. Yes – “Great! It is as easy as giving me your email address and phone number that will send a message to your legislator now and we will be able to share information with you in the future.”
i. Enter their email and zip code in the Patient Action Center and click “Continue”

ii. Next, enter their Name and Street Address in the fields and make sure “I want to receive future email alerts” box is checked. Uncheck the “Remember me” box. Then click “Send Message”.

As a physical therapy patient, we ask that you take charge of your care! Join us in asking the Louisiana Legislature to support a safe and cost-effective avenue of direct access to care by customizing your message below.

Let your legislators know why direct access is important to you. Some reasons you can use in your customized message are:

- Removing the need for a referral for physical therapy services saves money and time. Instead of one visit to the PT, I have to take time from work and other obligations to visit a doctor and then take more time and money to see a PT. This is unnecessary for patients like me.
- Timely access and lower patient costs of care would benefit everyone, especially in the current economy.
- As evidenced in the patient case study provided by SCR 19, unrestricted patient access is safe.
c. Yes, but they don’t want to give you their email address & zip code – “We have postcards, letters and fax forms here for you that have a message pre-composed. You would only need to address and sign one and we will take care of sending it for you to your legislator. Do you know who your local legislator is?”

i. OPTION #1 - POSTCARD:
   1. Have your office print the post cards on card stock. There are two postcards to a page and they are front and back.
   2. Provide the patient with the postcard that has a message to their legislator included.
   3. Have them Address their legislator (ie Dear Rep. Davis), sign the bottom, and include their legislators address and their return address on the reverse side of the card.
   4. You can find their local legislator HERE by simply putting in their Address, City and Zip Code.
   5. Stamp and mail the post card for them!

ii. OPTION #2 - LETTER:
   1. Have your office print the letters.
   2. Provide the letter to the patient that has a message to their legislator included.
   3. Have them Address their legislator (ie Dear Rep. Davis), sign the bottom, and include their legislators address and their return address on an envelope.
   4. You can find their local legislator HERE by simply putting in their Address, City and Zip Code.
   5. Stamp and mail the letter for them!

iii. OPTION #3 – FAX:
   1. Have your office print the fax forms.
   2. Provide the fax to the patient that has a message to their legislator included.
3. Have them Address their legislator (ie Dear Rep. Davis) and sign the bottom.
4. You can find their local legislator HERE by simply fax the form to their office.
5. Fax the letter for them!

d. **Maybe, but not today** – “Ok, may I send you home with information today?”
   i. Send them home with the postcard and 3 flyers presented when they arrived for them to consider after they leave.

e. **No thank you!** – “We are sorry to hear that. If you change your mind or have any questions, please be sure to contact us.”
   i. Be sure to send them home with the 3 flyers presented when they arrived.