President’s Message

On the day I was elected President of LPTA by acclamation, I took a moment to look around the room at all the amazing knowledge and experience and energy and talent sitting at those round tables of eight in that luncheon meeting, and I felt so proud. From the youthful eagerness of the students present to the seasoned knowledge of those who have much experience, I felt so proud to be part of an association that has such a rich history and such a hopeful, promising future!

Just look at Elizabeth and Paul O’Connor, with a combined 105 years of membership in our association! What an amazing power couple they are. He was wearing a 60-year pin from APTA, and she a 45-year pin! Wow! Talk about longevity! Just look at Sharon Dunn (sitting at a table with students, the legendary Geneva Johnson and Paul Hildreth) who represents us on a national level so expertly and with such humility. She’s so approachable, so available for advice. She makes involvement look so easy; what an inspiration! Just look at David Qualls who can draw every emotion out of us when he speaks. His farewell and thank you speech to Greg LeBlanc as outgoing President was amazing! And I was blessed to be sitting next to Gail Pearce who received the Hall of Fame Award. She was totally taken by surprise and was humbled by an award she so richly deserved!

Here’s my plan for my first year as President. I’m going to take it on the road, travelling to each district over this next year, in conjunction with your district meetings. I want to spend a day or two in your district, visiting you where you work or study. I’ll come to your clinics, hospitals, nursing homes, rehab units, and schools. I want to listen to you as members and non-members alike. I want to hear your concerns, your ideas, and your honest assessment of how you perceive LPTA works for you. My idea is to be a sponge, absorbing information and trying to process it to everyone’s advantage. I plan to take the knowledge gained and assimilate it into our strategic plan. With the Board’s help, and with your input, we can make this association the best it has ever been. I know I have much to learn from you all. And I’m not afraid of change.

So, here’s your job: If you’d like me to personally visit your clinic, hospital, school, etc., please email me at bethwardpt@gmail.com or get in touch with your district chair. I plan to be as transparent and open as possible during my tenure. One other thing I realized in that room of

FALL MEETING UPDATE

The LPTA 2011 Fall Meeting was held in Baton Rouge, September 16-18 at the Crowne Plaza Hotel.

The meeting was a huge success! We had a full exhibit hall with 26 companies exhibiting the latest in equipment, services and employment opportunities. There were over 250 PTs, PTAs, and Students in attendance.

ELECTIONS AND AWARDS

Awards and election results were presented at the 2011 Business Meeting on Saturday, September 17.

Dave Warner Award
Rick Coogler, PT

(Continued on page 11)
2011-2012 BOARD OF DIRECTORS

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Bayou Bulletin Publisher Information

The Bayou Bulletin is published six times a year by the Louisiana Physical Therapy Association (LPTA). Copy and advertising inquiries should be directed to LPTA. Advertising rate sheets and deadlines for each issue are available upon request.

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LPTA MEMBERSHIP UPDATE

Please continue to encourage your fellow PTs, PTAs and students to join or renew their APTA/LPTA membership!

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UPCOMING EVENTS

Mark Your Calendar NOW!

2011

October 21-23
National Student Conclave
Minneapolis, MN

November 3-5
APTA Private Practice Session Annual
Conference
Seattle, WA

2012

February 8-11
CSM
Chicago, IL

March 2-3
LPTA Spring Meeting
Shreveport, LA

September 29-30
LPTA Fall Meeting
Baton Rouge, LA
round tables of eight and chicken parmesan is that we all have the best interests of LPTA and our profession at heart. Oday Lavergne’s motion for the Board to research new formats for our meetings so we can re-establish connectivity and cohesiveness was well taken, and we will work toward that in the future.

Thank you for giving me the opportunity to serve. I am humbled and excited.

Respectfully submitted,

Beth Ward, PT, DPT
(318) 470-9427
bethwardpt@gmail.com

Follow Beth’s travels around the state on her brand new blog—

Loitering Through Louisiana, 2011/2012

http://bethwardpt.blogspot.com

Shreveport District Report

On Thursday, September 8th, over eighty PT's, PTA's and students filled the Willis-Knighton Portico outpatient clinic to hear Dr. Cambize Shahrdar speak on the latest info on DVT’s after knee replacement surgery as well as unilateral knee replacement. He did a wonderful job and was quite informative with great pictures. He even had some case studies about how PT could help before and after surgery.

We discussed LPTA's legislative focus in the last legislative session as well as Workers' Comp issues. Briefly, we touched on this summer's House of Delegates and the timeline for the LAPT Board's Rules and Regs changes. Sponsors have been lined up for the eighth annual Hustle for Your Health fun run scheduled for Saturday, October 8th, and there was a call for student assistance in helping with the fun run. Announcements wrapped up the meeting, and we adjourned in time to see most of the Saints game!

Thanks to Willis Knighton Portico staff for allowing LPTA to hold the meeting there, to Dr. Shahrdar for taking time out of his busy schedule to speak to us, and to all who made time to attend. It was great to see so many students and familiar faces there. What fun to reconnect with PT's and PTA's we haven't seen in a while!

Respectfully submitted by Beth Ward, PT, DPT
Shreveport District Chair
This issue’s LPTA Spotlight shines on Mr. Shine himself; Joe Shine, that is. (Sorry, I just had to do that!) Joe has been serving as vice president since 2009, initially appointed by a board of directors’ vote to serve the remainder of Greg LeBlanc’s term after Greg was elected president. In 2010 the general membership elected Joe to continue his service as vice president.

Joe’s responsibilities as VP include conducting the business meetings at the LPTA Spring and Fall conferences, during which he tries his best to keep the matters at hand lively and interesting. This past spring Joe was instrumental in coordinating the 1st LPTA Sports Medicine Symposium, which, incidentally, had the highest number of attendees in the last 6 years. A repeat performance is promised by Joe as he intends to donate his time and efforts to coordinate the 2nd Sports Medicine Symposium which is slated for Spring of 2013.

Among other topics of interest to Joe is workers’ compensation since he has participated in several workers’ compensation meetings and was the physical therapy representative on the Vocational FCE Sub-Committee for the State Workers’ Compensation Advisory Council.

Joe’s educational background includes graduating from East St. John High School where he was a member of the 1980 state championship football team. Joe continued his football prowess on the team at Nicholls State University where he graduated with a BS in computer science and a minor in business in 1985.

In 1987, he joined the Naval Reserves as a Supply Corps Officer, and in 1991 he was activated by the military and served 6 ½ months in the Middle East during Desert Storm. He completed 13 years in the Naval Reserves and retired as a Lieutenant Commander.

Upon returning home from the Middle East, Joe focused his energy on a different career path and entered physical therapy school in New Orleans. After graduating from LSUMC SAHP in 1996 he acquired his strong interest in industrial medicine when he worked with Rick Bunch, PT, PhD. He has attended several FCE and Ergonomic courses since then and continues to be very active in this area of practice. In 1998 he started his own private practice, Performance Physical Therapy, which currently has two locations; one in LaPlace and one in New Orleans.

Joe attributes his success to several great teachers at LSUMC in New Orleans, Ola Grimsby (with whom he completed a 2 year residency at the Ola Grimsby Institute in 2000), Bjorn Svendsen and Stanley Paris.
He also finds time to teach a class or two at the LSUHSC SAHP PT Department in New Orleans, and has served as a clinical instructor for many students.

Joe considers LaPlace his home town, currently lives in Metairie, and loves to spend time in New Orleans which is more than evident by his love for the Mardi Gras season and Jazz Fest. He also enjoys attending LSU home football games, and traveling to Destin beaches and various camping destinations.

His other hobbies include wood-working and trying to keep up with his two boys who are currently attending LSU in Baton Rouge. And perhaps one of his most interesting hobbies is playing the role of Santa in the Norco, Louisiana Christmas Parade on the first Sunday of December.

We at the LPTA would like to thank “Santa Joe” for his service to our association and profession, and appreciate his efforts, time, energy and enthusiasm.

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**MOTIONS FROM THE 2011 FALL MEETING**

- Main motion as amended: I move that the LPTA set a resident registration fee for APTA credentialed programs at 50% of the PT/PTA member fee if an LPTA member or 50% of the PT/PTA non-member fee if a non-LPTA member. Motion passed.

- Motion by Greg LeBlanc: I move that the finance committee establish guidelines for identifying APTA credentialed residents. Seconded by Judith Halverson. Motion passed.

- Motion by David Qualls: I move that the LPTA charges staff to investigate what other states do in regards to allowing non-PT/PTA students to attend conferences and report back at the BOD meeting in January. Motion seconded by Jeremy Stillwell. Motion passed.

- Motion by Oday Laverigne: I move that the LPTA Board study the potential for the re-organization and restructuring of the format of the conferences and meetings and to report at our spring meeting in 2012. Motion seconded by David Qualls. Motion passed.
THANK YOU TO ALL OF OUR EXHIBITORS & SPONSORS!

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Bayou Bulletin September/October 2011
2011 LPTA Award Recipients

Rick Coogler
Dave Warner Award

Gail Pearce
Hall of Fame

Scott Brunet
PTA Distinguished Service Award

Not Shown: Jim Patterson
Friend of Physical Therapy

Congratulations to the newly elected LPTA Board Members

Greg LeBlanc, Delegate; Kayla Prather, Secretary/Delegate; Beth Ward, President, David Qualls, Chief Delegate.

Not Shown: Jason Oliver, PTA Caucus Representative
PHYSICAL THERAPY PROVIDER NETWORK (PTPN) INVITES NEW MEMBER APPLICATION

Physical Therapy Provider Network, Inc. (PTPN), the oldest and largest rehabilitation network in the United States for private practice therapists, has been in operation for nearly two decades in Louisiana. PTPN is presently made up of physical, occupational, and speech therapists in independent practice and its members include nearly 100 clinics geographically distributed throughout the states of Louisiana and Mississippi. It is PTPN’s mission to maximize the independent therapist’s profitable and clinically effective participation in healthcare.

PTPN member clinics gain quantifiable value from their PTPN Membership. The greatest value they report is access to more patients and more revenue through PTPN’s many contracts with payers. In addition, PTPN members save money through PTPN’s handling of contracting and credentialing functions and through negotiated discounts on brand name supplies and services – from liability insurance to gym equipment. The PTPN network of providers is marketed to payers on the local, statewide, and national levels in order to give our members the broadest base of business possible. In addition to insurance contracts, PTPN is on the forefront in programs that position private practitioners as successful leaders through the shifts happening within the healthcare industry.

- We engage in active legislation and regulatory advocacy on behalf of PTPN members, including our own lobbyist in Washington and an online Political Action Center that lets PTPN members easily contact our federal representatives on important issues that face our profession. Locally, PTPN is an active member of LABI (Louisiana Association of Business and Industry), LAHP (Louisiana Association of Health Plans), LBGH/LHCA (Louisiana Business Group on Health/Louisiana Healthcare Alliance). Our role in these organizations allows private practitioners to collectively have their voice heard as one.

- We believe that cash based programs will provide additional revenue for our member clinics. PTPN’s national consumer brand, “Physiquality”, exclusive to PTPN clinics for cash pay and wellness services and products, is available to counteract the downward pressures on insurance reimbursement by capturing a share of the cash-paying consumer market. Our goal is to boost business, expand practices, and generate new streams of revenue for our member clinics.

- We have spearheaded a statewide outcomes measurement program specific to physical and occupational therapy powered by FOTO (Focus on Therapeutic Outcomes) for PTPN members to get payer and consumer attention and to ensure provider efficiency and patient satisfaction within our member clinics.

PTPN is a different type of rehab network, one that stands above the others in today’s turbulent marketplace – a network of independent therapists that payers and patients rely on for integrity, stability, and quality. We welcome and encourage your membership and your belief in private practice.

PTPN is located at 4521 Jamestown Avenue, Suite 1, Baton Rouge, LA 70808. Any interested therapist should contact Executive Director, Kim Bueche Hardman, at 225-927-6888 or kbueche@ptpnla.brcoxmail.com for details. Visit our website at ptpn.com.

Have you joined LPTA’s Facebook Group?

Join today!

Keep up to date with all the latest news and events!
Celebrating our Members!

20 years of membership:
Linda Andrus, PT
Michael Babin, PT
Lori Cunningham, PT
John Daigle, PT, OCS
Scott Dickie, PT, DPT, COMT
Eric Fruge, PT
Toni Guillory, PT
Elizabeth Henderson, PT
Cynthia Morgan, PT
Craig Pate, PT
Julie Peterson, PT
Andrew Poche, PT
Bryan Soulie, PT
Monique Trahan, PT

25 years of membership:
Deron Bland, PT
Debra Fontenot, PT
Kathryn Kramer, PT
Lance Lemoine, PT, DPT, OCS, FAAOMPT
Ammi Schillinger, PT
Lesli Tuggle, PT, CWS, CLT

30 years of membership:
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Blaise Broussard, PT, DPT
Jane Eason, PT, PhD
Donald Fitzgerald, PT
Lorain Gilbert-Fontana, PT
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David Hite, PT
Tom Milliken, II, PT
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35 years of membership:
Paul Ducrest, PT
Tyler Lafauci, PT
Thomas Landry, PT
Larry Larsen, PT
Mary Margaret Penton Miller, PT
Margaret Rozas, PT

40 years of membership: Dwight Tietjen, PT

45 years of membership:
Leslie J. Daigle, PT
Elizabeth O’Connor, PT
Gail Pearce, PT, MHS

55 years of membership: Marilyn Ryland, PT

Don’t forget to send in your PT Month activities articles! Let us know how YOU celebrated PT month!
Scenes from the Fall Meeting
(Continued from page 1)

**Hall of Fame Award**  
Gail Pearce

**PTA Distinguished Service Award**  
Scott Brunet, PTA

**Friend of PTs**  
Jim Pearson

Kayla Prather was elected as Secretary and Delegate. Greg LeBlanc will continue on the board as Immediate Past President and was elected as a Delegate. David Qualls will continue on as the Chief Delegate and Jason Oliver was elected as the PTA Caucus Representative.

A listing of motions made at the Board Meeting and Business Meeting can be found on page 5.

We hope you will join us in Shreveport for the Spring Meeting!
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Louisiana Board of
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